







































# ABAKUS FRANCHISING PACKAGES

















































-  option is included
-  no option in this package

	ONLY 6 MONTHS			EXCLUSIVE	NOT FRANCHISEE
	Abakus Promo *	Abakus Light	Abakus Standard	Abakus City	Partner Teacher
Entrance fee	<b>590 EUR</b>	<b>1 599 EUR</b>	<b>3 999 EUR</b>	<b>6 000-15 000 EUR</b>	<b>600 EUR</b>
Teaching, Certification of a Franchisee's teachers at Abakus Center (Free)	1 teacher	2 teachers	5 teachers	10-20 teachers	1 teacher
The right for activities under the brand «Abakus»					
Royalty / monthly	<b>149 EUR*</b>	<b>259 EUR</b>	<b>650 EUR</b>	<b>1 250-3 000 EUR</b>	25% of total revenue for educational services
Number of branches / students with no additional fee	1 branch if has entity or max. 50 students without entity **	1 branch if has entity or max. 50 students without entity **	5 branches or franchise exclusivity for a territory	<b>NOT LIMITED</b> for a territory	1 branch if has entity or max. 50 students without entity **
Right to make partnerships	<b>LIMITED RIGHT</b>	<b>LIMITED RIGHT</b>	<b>FULL</b>	<b>FULL</b>	<b>LIMITED RIGHT</b>
Teaching of a Franchisee's each additional teacher at Abakus-center	According to Franchisee's wish: <b>450 EUR / 1 teacher</b>	According to Franchisee's wish: <b>350 EUR / 1 teacher</b>	According to Franchisee's wish: <b>250 EUR / 1 teacher</b>	According to Franchisee's wish: <b>180 EUR / 1 teacher</b>	
Access to online-platform for class work					
Payment for each students account per month (Abakus online platform)	<b>3,5 EUR</b>	<b>2,8 EUR</b>	<b>2,5 EUR</b>	<b>2,0 EUR</b>	<b>4,0 EUR</b>
Discount for all the educational materials from the retail price	<b>15%</b>	<b>25%</b>	<b>35%</b>	<b>40%</b>	<b>15%</b>
Franchise exclusivity for a territory					
Right to sell subfranchise					
<b>FRANCHISEE'S INCOME AFTER «ABAKUS» EDUCATIONAL CENTER'S OPENING</b>					
Educational services' selling					
Abakus-center's educational materials, textbooks selling					
Abakus-center's online platform accounts selling					

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	Abakus Promo *	Abakus Light	Abakus Standard	Abakus City	Partner Teacher
FRANCHISING PACKAGE'S CONTENT					
Templates of Agreements with students, teachers					
Templates of Agreements with partners					
Financial model of business					
Marketing plan					
Templates of Agreements for sub-franchise					
Teaching of a Franchisee's teachers at the place of Franchisee ***	min 4 additional Franchisee's teachers required	min 3 additional Franchisee's teachers required			
Training program, academic electronic materials, lessons' plans and recommendations for school students, preschoolers ****					 
Information in Abakus-center's corporate web page and in social network Facebook for each Franchisee					
Electronic layouts of advertising materials					

\* Abakus PROMO package is valid only during first 6 months, starting from the 1st day of providing educational services but not later than September 2019. After that period Franchisee have to switch to another package (Light, Standard)

\*\* If franchise has own center (business entity) - no limit for number of students in that center. In case franchise hasn't center (business entity) - max.50 students allowed in total in different places.

\*\*\* Attending of Franchisee teachers in the general education training planned by Abakus Center included to the Packages prices. For individual training, tickets and accommodation of Abakus-center's coach paid by Franchisee additionally. Can be arranged for free if at least 5 teachers participate.

\*\*\*\* Board games, abacuses, books are not included and are bought additionally.

**THIS OFFER IS VALID TILL 31 AUGUST 2019**

! Dear Franchisee-partner! At any time, you can purchase a Franchising package of a higher cost. In this case your expenses will be only the difference between your current and higher-cost Franchising-package